

CELEBRATE CREATIVITY

Join Art Bytes to champion the creativity of the nation's next generation using art and virtual technology, raising aspirations for better futures.



"IT'S A GREAT EXPERIENCE FOR THE CHILDREN AND THE WORK IS VERY EASY TO UPLOAD AND SUBMIT."

ZOE SHARPLES, TEACHER, HILLCREST SCHOOL, BRISTOL

ABOUT

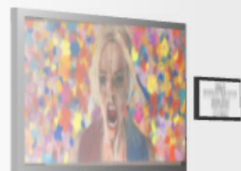
Art Bytes is a national **art** and **EdTech** programme for year 5 and year 9 students in all educational settings, combining an inter-school art competition with a bespoke, immersive **virtual gallery** and in-person **Celebration Events** in cultural venues across England. It is based on 12 years' experience in the North West and is proven to nurture **talent**, raise **ambition** and develop **confidence** and **cultural capital**, as well as support **mental health** and help develop vital **skills** for future employment. Art Bytes gives young participants the opportunity to see their **art exhibited online** and engage with new technology from the safety and convenience of

their own home or school and well as allowing them to see galleries and museums as places "for them" and encourage future **cultural engagement**.

After a shortlisting panel and an online public vote, the winning artist from each school sees their work displayed in our virtual gallery. Art Bytes culminates every June with a **Celebration Event** at a high-profile **cultural venue** in each of the nine regions of England, which is also available to schools to live stream or play back in the classroom or assembly. National and regional winners are announced, certificates and prizes are presented, and the virtual gallery goes live.

TEN REASONS TO TAKE PART

1. Offers a simple, straightforward way to integrate and celebrate art in the curriculum.
2. Participating contributes to a broad and balanced curriculum which builds students cultural capital.
3. Increase pupil's self-esteem, particularly important with the growing mental health crisis facing young people.
4. Help close the disadvantage gap, which has significantly widened since the COVID-19 pandemic.
5. Raise your school's profile regionally and nationally and demonstrate the school's commitment to arts and creativity.
6. Fantastic opportunity to showcase your student's artwork outside school and compare standards of artwork with other schools across the country, online and in a gallery setting.
7. Improve students' confidence in their own ability and give a real sense of pride.
8. Great way to engage student's families through the public vote, virtual exhibition and celebration event.
9. Demonstrate the quality of artwork produced to students' families and the wider community.
10. Support your Artsmark journey and help meet Gatsby benchmarks, OFSTED and National Curriculum attainment targets.



**THE COMPETITION IS
OPEN TO YEAR 5 AND
YEAR 9 STUDENTS IN ALL
EDUCATIONAL SETTINGS**

WHEN?

September to
December

Schools sign up to participate in Art Bytes.

February

Schools submit photographs of students' artworks by half term. Competition entries are added to the school's portfolio page on the Art Bytes website.

March

Judging panel of respected arts professionals shortlist the top 3 entries from each school.

April

The public vote online for their favourite shortlisted entry. The entry with most votes from each school wins a place in the virtual exhibition.

May / June

Guest judges select National and Regional winners for each region. Students, families and teachers are invited to a celebration event at their nearest partner venue, where the winners are announced. This can also be streamed to schools. Art Bytes Virtual Exhibition opens to the public.

“ART BYTES HAS BECOME AN INTEGRAL PART OF OUR SCHOOL CALENDAR. WE USE THE PROCESS TO PROMOTE ART IN THE SCHOOL AND GIVE OPPORTUNITIES FOR THE CHILDREN TO TALK ABOUT THEIR ARTWORK AND THAT OF OTHERS.”

**PENNY HAMILTON - TEACHER,
MONKTON PARK SCHOOL, CHIPPENHAM**



HOW TO GET INVOLVED

For a sign up fee of £195+VAT for primary or £295+VAT for secondary, your school receives:

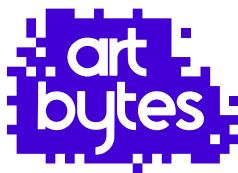
- A dedicated portfolio page on the Art Bytes website, featuring student's artwork entries, brief info and a link to your schools' website
- Promotion via printed publicity & social media
- Your school's winner exhibited in a high quality virtual exhibition
- Invitations for shortlisted students, their families and staff to attend celebration event
- A certificate for each shortlisted student and the school
- The opportunity to win some great prizes for both student and school

dot-art Services is the not for profit social enterprise that manages Art Bytes. Your entry fee, alongside support from sponsors, funders and champions enables us to sustain the programme.

Budgets tight? We may be able to help through our Art Bytes Champion scheme, get in touch for details.

To sign up visit:

artbytes.co.uk/registration



ArtBytesUK



artbytes



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artbytes.co.uk

hello@artbytes.co.uk or call 0345 017 6660