



Art Bytes Partnership



Since 2013, our [dot-art Schools](#) programme has been celebrating creativity by working directly with schools across the Liverpool City Region. We have so far engaged over 11,500 children but aim to reach far more. We launched [Art Bytes](#) in 2022 to expand our reach and impact across England and have so far worked with almost 200 schools across the 9 regions, with big plans to grow year on year.

Why are we asking for your help?

- There has been a **47% decline in arts GCSE** entries since 2010.
- **Arts A level** entries are the **lowest** they have ever been.
- Primary school children often get **no art teaching** from one term to the next.



And Yet:

- Students from low-income families who take part in arts activities at school are **3 times more likely to get a degree**.
- Creativity will be a **vital skill** for ALL jobs of the future, as it cannot be replaced by AI or robotics.
- In 2017, **98% of teachers** and school leaders came into contact with pupils they believed were experiencing **mental health problems**; arts subjects provide a crucial way of processing and articulating difficult emotions.

We believe that the arts can change children's lives and that all young people should be given the opportunity to explore their own creativity and develop their unique talents. Watch a [video clip](#) from Art Bytes forerunner programme dot-art Schools' first winner in 2013, talking about how the programme set him on a creative path.

We Are Looking For New Partners...

Partners who can support us to grow, reaching more children and impacting more lives. In return we can offer a wide range of benefits including comprehensive **marketing** to schools across England and **speaking slots at events** to **raise your profile**; free **art classes** for staff to help **improve wellbeing**; **volunteering** opportunities for **staff development**, and much more (see below).

You will also be helping address the **skills shortage** in this country, supporting the next generation of creative talent desperately needed to build your **talent pipeline**.

We're also always keen to develop **bespoke packages** just for you!

Plus you will be supporting a small, not-for-profit **social enterprise**, generating valuable **social impact** and meaningfully addressing **ESG targets**.



Art Bytes Partnership Levels

	CHAMPION	REGIONAL PARTNER*	NATIONAL PARTNER
	£295 per school	£5000	£10,000
Number of school entries included	1	5	10
Number of trees planted in your name**	20	200	500
Your logo on your supported schools' webpage/s	X	X	X
Promotion through all Art Bytes social media channels .	X	X	X
Publicity materials / pop ups at end of year celebration event/s		X	X
Speaking platform at end of year celebration event/s		X	X
Logo and link in the SUPPORTERS section of the Art Bytes website		X	X
Introducing our Sponsors email to all participating schools in your region		X	X
Introducing our Sponsors email to all participating schools nationally			X



Logo and link on the HOME page of the Art Bytes website			X
Logo and link on all marketing emails to schools across England			X
Free access to our suite of 10 x online art classes for ALL staff, to boost wellbeing			X
Framed print of winning children's artworks			X
Staff volunteering opportunities at Celebration Events			X
Opportunity to sit on the Judging Panel			X
Opportunity to mentor and / or offer work experience to winning students			X

N.B. All figures exclude VAT

* The regions are: North West, North East, Yorkshire and Humber, West Midlands, East Midlands, Greater London, East of England, South East and South West.

** See ecoligi.com/dot-art

INTERESTED IN HELPING US CHAMPION CREATIVITY?

CONTACT Lucy or Carolyn on 0345 0176660 or hello@artbytes.co.uk



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