

## CELEBRATE CREATIVITY

Join Art Bytes to champion the creativity of the nation's next generation using art and virtual technology, raising aspirations for better futures.



**“SUCCESSFUL  
SCHOOLS  
DON'T FOCUS  
ON OUTPUT,  
THEY FOCUS ON  
CULTURE.”**

**SIR KEN ROBINSON**

CONGRATULATIONS! 



## ABOUT

Art Bytes is a national EdTech programme that utilises a bespoke, immersive, virtual gallery to give young participants the opportunity to see their art exhibited online and engage with new technology from the safety and convenience of their own home or school. It builds confidence and nurtures talent, allows children and young people to see galleries as places “for them” and encourages future cultural engagement. After a shortlisting panel and an online public vote, the winning artist

from each school sees their work displayed in our virtual gallery. Art Bytes culminates every June with a celebration event at a high-profile cultural venue in each of the nine regions of England, which is also available to schools to stream in the classroom or assembly. National and Regional winners are announced, certificates and prizes are presented, and the virtual gallery goes live. The competition is open to all primary (year 5), secondary (year 9) and SEND schools across England.


## WHY?

Art is the perfect way for students to process their thoughts and feelings when trying to make sense of the world and their place in it. Participating in Art Bytes also provides a key part of the recovery process for pupils coping with the effects of the pandemic. The positive impact of our programme on students’ mental health and well-being has been proven. Research carried out by Liverpool Hope University and Curious Minds of Art Bytes forerunner programme, dot-art

Schools, showed that taking part nurtures children and young peoples’ creativity and boosts their confidence. We learnt that the students gain a measurable sense of self-respect from the process. Participating in the competition can also raise students’ aspirations and engage student’s families. We know that the pandemic has increased the disadvantage gap markedly; engaging with Art Bytes helps build valuable cultural capital in students.

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## TEN REASONS TO TAKE PART

1. Contributes to a broad and balanced curriculum which build students cultural capital (included in the new Education Inspection Framework)
  2. Increase pupil’s self-esteem, particularly important with the growing mental health crisis facing young people, which has been magnified during lockdown.
  3. Help close the disadvantage gap, which has been significantly widened by the COVID-19 pandemic.
  4. Raise your school’s profile regionally and nationally and demonstrate the school’s commitment to arts and creativity.
  5. Fantastic opportunity to showcase your student’s artwork outside school.
  6. Compare standards of artwork with other schools across the country, online and in a gallery setting.
  7. Improve students’ confidence in their own ability and give a real sense of pride.
  8. Great way to engage student’s families through the public vote, virtual exhibition and celebration event.
  9. Demonstrate the quality of artwork produced to students’ families and the wider community.
  10. Support your Artsmark journey and help meet Gatsby benchmarks, OFSTED and National Curriculum attainment targets.
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## WHEN?

Sept to Dec

Schools sign up to participate in Art Bytes.

February

Schools submit photographs of students' artworks by half term. Competition entries are added to the school's portfolio page on the Art Bytes website.

March

Judging panel of respected arts professionals shortlist the top 3 entries from each school.

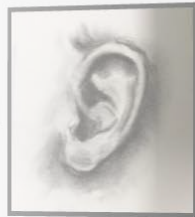
April

The public vote online for their favourite shortlisted entry. The entry with most votes from each school wins a place in the virtual exhibition.

May / June

Guest judges select National and Regional winners for each region. Students, families and teachers are invited to a celebration event at their nearest partner venue, where the winners are announced. This can also be streamed to schools. Art Bytes Virtual Exhibition opens to the public.

## OPEN TO YEAR 5 + YEAR 9 STUDENTS



**“ARTS SUBJECTS PROVIDE YOUNG PEOPLE WITH A CRUCIAL OUTLET TO RELEASE PRESSURE AND PROVIDE A WAY OF PROCESSING AND ARTICULATING DIFFICULT EMOTIONS.”**

**TIMES EDUCATION SUPPLEMENT**

# HOW TO GET INVOLVED

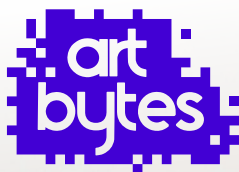
For a sign up fee of £195+vat your school receives:

- A dedicated portfolio page on the Art Bytes website, featuring students artwork entries, brief info and a link to your schools website
- Promotion via printed publicity & social media
- Your school's winner exhibited in a high quality virtual exhibition
- Invitations for shortlisted students, their families and staff to attend celebration event
- A certificate for each shortlisted student and the school
- The opportunity to win some great prizes for both student and school

dot-art Services is the not for profit organisation that manages Art Bytes. Your entry fee, alongside support from sponsors, funders and champions enables us to sustain the programme.

Budgets tight? We may be able to help through our Art Bytes Champion scheme, get in touch for details.

To sign up visit:  
[artbytes.co.uk/registration](https://artbytes.co.uk/registration)



ArtBytesUK



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