



Tips for a Successful Silent Auction!

1. Launch the silent auction at a special exhibition of the art works.
2. Advertise the silent auction on your school website, social media and announcements in assembly - short videos work particularly well on socials.
3. Make sure that your bidders know where the money is going and why.
4. Continue the auction as long as you like, but make sure you set a clear end date and ensure that the bid sheets are always monitored.
5. Make sure the details of the art match the details on the bid sheet.
6. Ensure that you have a staff member monitoring the sheets when they are displayed next to the relevant art works.
7. Discuss with your pupils the benefits of a silent auction and help them develop confidence to part with their own art.
8. If possible, provide a frame and/or mount to accompany the art works.

Benefits of a Silent Auction!

1. Raises money to sustain an annual involvement in Art Bytes and raise additional funds for resources or charitable giving.
2. Creates a legacy that the pupils can take ownership of each year.
3. Encourages discussion about the creative process and outcome.
4. Develops community engagement with creativity as the focus.
5. Provides opportunities for pupils to talk about their art and engage with the school community.
6. Public speaking opportunities for pupils in an exhibition setting.
7. Grow the profile of visual arts in your school and the wider community.
8. A great way to introduce and encourage your community to vote for their favourite art work for Art Bytes!

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